

Value-based Care Analytics Certificate Program

Using analytics to succeed in
value-based care

Value-based Care Analytics Certificate Program

Program Overview

As the healthcare industry shifts to value-based care (VBC) programs and payments, regulation, competition, policy, and market dynamics are changing rapidly. Therefore, providers, payers, and other VBC organizations face challenging questions as they work to improve patient outcomes and reduce costs. In order to make intelligent decisions about these questions you must equip and train your teams to better use available data and intelligence about your market, patients, networks, and providers.

The **Value-based Care Analytics Certificate Program** is designed to give healthcare professionals the tools to succeed in a VBC landscape.

[How It Works](#)

[Program Description](#)

[Learn From Industry Experts](#)

[Program Costs](#)

[Session Format](#)

[Certificate and Community Support](#)

[How to Enroll](#)

[FAQs](#)



[Save My Spot](#)

How It Works

Whether you are very familiar or starting your journey with value-based care, our goal is to empower you with the right insights to answer questions from your board members on reducing costs and improving patient outcomes.

VBC organizations will come together to learn how to use data to inform business and clinical decisions, network with their peers, share best practices, and leave with a strong data foundation for achieving value-based care success.

By participating in this program, you will learn how to use data and analytics to:



Increase your understanding of the financial complexities associated with alternative payment models.



Evaluate value-based care models that improve patient outcomes.



Design and manage highly-functional networks of providers and facilities.

Our Approach

Curated for VBC Organizations and led by CareJourney's analysts and industry experts, the program is designed to address the critical business questions faced by decision-makers taking on risk-based payment models. These questions and use cases have been developed in partnership with our 125+ members that are industry leaders in value-based care.

Through a combination of classroom style and interactive, hands-on and networking sessions, learners will walk away with comprehensive knowledge and next steps to succeed in value-based care. We'll encourage best practice sharing among participants and frame business cases based on the current state of participating organizations.

125+
Members

WHAT OUR MEMBERS ARE SAYING

It was hard for us to get a good understanding of PCP and specialist performance across different geographic regions. CareJourney helped us benchmark providers and find key improvement opportunities. Ultimately, this helped us successfully grow our network by over 50% in just one year!

Marsha Boggess, Co-Founder & Director, Cura Health Management

Our certificate program includes a combination of presentations, discussions and hands-on data exercises across several use-case driven tracks.

The Value-based Care (VBC) Landscape

Sessions on VBC models and critical questions for healthcare professionals taking on risk-based contracts.

- Challenges and trends amongst value-based organizations
- A framework for approaching the shift to value
- Key insights on Alternative Payment Model benchmarking
- A lesson on health equity and why it should be a priority

Data & Analytics in Value-based Care

A deep dive into the building blocks used in VBC performance analysis and decision-making.

- Data Sources
- Data Enrichments
- Provider Performance Data

Value-based Care Case Studies

Hands-on exercises to support your organization through key phases of the VBC process, powered by CareJourney Analytics.

- **Application Phase** (for alternative payment models): market intelligence, utilization and benchmark projections
- **Implementation Phase:** Provider selection, network growth, identification of opportunities
- **Performance Management Phase:** Utilization trends, referral management, evaluate initiatives



Who Should Attend?

Healthcare professionals at VBC organizations or those that serve VBC organizations will benefit from this program.

Whether you are a healthcare leader or an analyst hoping to influence network building and growth decisions, the content adapts to all learners leading change in value-based care.

To get the best value, we encourage participating organizations to send multiple representatives from different departments including, but not limited to:

Analytics

- Data Analysts or Scientists
- Manager/Director of Analytics
- Chief Data and Analytics Officer
- VP Performance Analytics

Population Health

- Director of Case Management
- Director/VP of Population Health
- Director of Population Health Analytics

Business and Operations

- Director of Business Development
- Network Development Manager/Director
- ACO Operations Director
- Clinical Performance Manager

Executive Leadership

- VP of Performance Management
- VP of Growth and Strategy
- Chief Medical Officer
- CEO and President

[Save My Spot](#)

Learn From Industry Experts



Aneesh Chopra

President

Aneesh Chopra is the President of CareJourney, an open data and analytics platform delivering a trusted, transparent rating system for physicians, networks, facilities and markets on the move to value. He served as the first U.S. CTO and authored “Innovative State: How New Technologies Can Transform Government.”



Katherine Schneider, MD, MPhil., FAFAP

Industry Advisor

Nationally known for her work in the field of accountable care and population health, Dr. Katherine Schneider’s mission is to deliver better health, better care, and sustainable cost in the communities that we work in, live in, and serve. As President and CEO of the Delaware Valley Accountable Care Organization, Dr. Schneider built and led one of the nation’s largest multipayer ACOs including more than 2000 physicians, 16 hospitals, 2 health systems, and a quarter million lives in the Philadelphia region. During her tenure she also served as Chairman of the Board of the National Association of ACOs.



Dr. Mah-Jabeen Soobader

Chief Analytics Officer

Mah-Jabeen Soobader, Ph.D. is a nationally recognized subject matter expert in value-based reimbursement with a proven track record of building and leading cross-functional teams to bring novel and innovative products to market in non-profit companies, incubators within mature companies, and startups. Her unique expertise provides organizations with strategic business guidance on financial growth opportunities through acquisitions, identification of new market opportunities and accelerated time to market for new products. Most recently she led the development and launch of actuarial pricing and underwriting stop-loss products that leverage advanced statistical and machine learning algorithms bringing pioneering innovation to the insurance industry. Dr. Soobader is the recipient of the John Rutherford Innovation Award, a prestigious corporate award given to creative thinkers who design innovative solutions.

Session Format

Our typical agenda starts off with a program kick-off and an overview of the VBC landscape led by one of CareJourney's industry experts. We'll uncover how CareJourney is pioneering the democratization of healthcare data and what strategies you can adopt to succeed in VBC. We'll also dive deeper into the data components used in performance analysis and decision-making.

The agenda will focus heavily on case studies of value-based care organizations using analytics to understand their benchmarks, project their utilization, identify growth opportunities, and uncover insights on health equity opportunities.

The program will also offer attendees with opportunities to network with similar organizations and individuals leading the charge in VBC.

For in-person sessions, lunch and dinner will be provided. We will also offer plenty of opportunities for participants to network with like-minded peers and organizations.

Certificate and Community Support

After completing the program, participants will receive a certificate in VBC Analytics from CareJourney, as well as customized reports to begin their journey into value-base care.

Learners will have the option to continue networking with their participating cohort, share best practices, and receive expert insights into value-based care by joining the CareJourney's VBC Analytics LinkedIn community.

Program Costs

The total cost for the program is \$1,900. This does not include cost of travel, but offers discounted rates at local hotels.

How To Enroll

The certificate program will be offered on multiple dates and formats, which are subject to change at CareJourney's discretion. To save a spot in an upcoming session, simply complete the [form here](#) with your preferred date or contact your CareJourney representative.

For any questions, email info@carejourney.com.

FAQs

Is this program right for me?

By participating in this course you will learn how to gain market intelligence, build and expand high-performing PCP and specialist networks, identify care and performance gaps, and improve patient outcomes. If you are looking to succeed in value-based care by leveraging data, this program is right for you.

What will I receive after completing the course?

You will receive an official Value-based Care Analytics Certificate to share on LinkedIn and in your resume. You will also receive custom reports curated specifically for your organization's needs, so you can kickstart your value-based care journey with financial and cohort benchmarks to measure against.

Is this program really 100% in-person? Can I join virtually?

This program is offered both in-person and virtually. To guarantee engagement and networking among participating organizations, we strongly encourage attending in-person. The certificate will also include pre- and post- coursework that can be accessed virtually at your own time.

I am not available on the date the certificate is offered. Can I attend another time?

The Value-based Care Analytics Certificate Program will be offered multiple dates throughout the year, so you can pick a date that best works for you.

I want to attend in-person, but I've already used my T/E budget for the year.

This program will also be offered across select cities in the U.S. and in tangent with relevant industry conferences, so you can plan around your already scheduled travel. We are regularly evaluating locations and formats for the certificate program based on attendee feedback. If you have a suggested location for the next offering, email us at info@carejourney.com or contact your CareJourney representative.

What background knowledge is necessary?

Basic health care knowledge and insight into your organization's payment models.

Will I earn university credit for completing the certificate?

At this moment, we are not offering education credits. Upon completion, you may add the certificate on your LinkedIn profile and to your resume to demonstrate your mastery of value-based care analytics.

Sample Program Agenda

Below is a typical agenda for our in-person sessions:

Day 1

- 12:30pm Program Kick-off Lunch
- 1:00pm Learning Session 1
- 3:00pm Break
- 3:15pm Learning Session 2
- 5:15pm Break
- 6:00pm Networking Dinner

Day 2

- 8:30am Day 1 Recap
- 9:00am Hands-on Data Modules 1-2
- 10:15am Break
- 10:30am Hands-on Data Module 3
- 11:30am Learning Session 3
- 12:30pm Wrap Up Session

Save My Spot

About CareJourney

CareJourney's mission is to empower individuals and organizations they trust with open, clinically-relevant analytics and insights in the pursuit of the optimal healthcare journey. Headquartered in Arlington, VA, CareJourney currently supports leading payer, provider, and life sciences organizations across the US in achieving their goals by wringing new, high value insights out of expansive population claims data. CareJourney's cloud-based analytics platform provides clinically-relevant insights to help value-based care organizations gain market and cohort intelligence, build and grow networks, improve provider performance, identify leakage and strengthen referrals, and better manage at-risk populations.



Contact Us

CareJourney.com
info@carejourney.com



3865 Wilson Blvd
Suite 225
Arlington, VA 22203